



For Immediate Release

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Atlanta Interactive Marketing Association Selects Leaders for 2005

Atlanta, GA – March 8, 2005 – The Atlanta Interactive Marketing Association (AiMA) announced its 2005 board today. The AiMA provides marketing professionals involved with online advertising and marketing the opportunity to network, share, and learn about leading-edge interactive strategies.

Teresa Caro, president of Caro Consulting, heads the organization as president for the second year in a row. Dave Williams of 360i serves as vice president and program chairperson.

Other board members are Toby Bloomberg, Bloomberg Marketing; Maggie Buerger, Buerger Communications; Raj Choudhury and Jeff Hilimire, Spunlogic; Mel Clements, The Coca-Cola Company; Chris Copp, Intercontinental Hotels; Tom Daly, Relevant Ventures; Keith Duprey, Delta Airlines; Brian Easter, NeboWeb; Wade Forst, ThinkMonster; Cameron Fowler, Yahoo!; Ashley Harris, EarthLink; Joe Koufman, KnowledgeStorm, Inc.; Chris Knoch, Search Ignite; Marlene Kruelle, West Wayne; JR Mayhew, Cyfun Media; Jason McQueen; Margaret Nemec, icrossing; Elaine O’Gorman, SilverPOP; Shelly Riera, BellSouth; Susan Rose, AOL Media Networks; and John Waddy, TwentySix2 Marketing.

The Atlanta Interactive Marketing Association (AiMA) is a non-profit professional association dedicated to innovation in interactive marketing among brand marketers, publishers and agencies through educational and networking events. Founded in 1999, AiMA provides



professional development, promotes best practices, and creates a forum of the discussion of new ideas and critical business issues. AiMA networking and educational events are held on the last Wednesday of each month. Find more information at the AiMA website www.atlantaima.org.

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